

Schedule of Events*

Springfield Innovation Fest | June 12, 2019

9:00am to 3:30pm | VALLEY VENTURE HUB



TIME	STARTUP TRACK	INNOVATOR TRACK
8:30am	Coffee, Registration and Networking: Kick-off Your Day!	
9:30am	Life Hack: F@!K Up Fridays A Tradition to Celebrate Failure Al Santaniello, CSA, Inc.	Life Hack: The Power of "I Don't Know" Dawn Leaks, The Lioness Group
10:00am	How to: Help Female Founders Succeed (and every other founder too) Michele Heyward, Positive Hire Amy Gannon, The Doyenne Group Heather Wentler, The Doyenne Group	How to: Innovate from Any Seat at the Table Emily Stuis, Pfizer
10:30am	Welcoming Remarks & Break	
10:45am	How to: Get the Most out of a Startup Competition or Program Joon Shin, EIR Dorota Glosowicz, VVM Kristin Leutz, VVM David Logan, Umergence	How to: Revive Main St. Bill Cole, Tiger Web Designs, Inc Tessa Murphy-Romboletti, EforAll Spark Holyoke
11:30am	Startup Accelerator Showcase and Lunch	
12:30pm	Startup Accelerator Top 5 Pitches and Prize Award Ceremony	
1:00pm	Break	
1:15pm	How To: Bootstrap the Bejeezus Out of your Startup Nathan Rothstein, Project Repat	Think Like: A Placemaker Transforming Neighborhoods Laura Masulis, Mass Dev. TDI Mo Reed-McNally, MassMutual
1:45pm	What is: The Anatomy of a Perfect Funder Pitch Scott Maloney, Crain & Company Kate Putnam, Golden Seeds	How to: Feed People with Innovation Rebecca Busanky, PV Grows Dr. Christina Royal, Holyoke Community College Insiyah Mohammad Bergeron, Mass Dev. Fellow
2:15pm	Break	
2:30pm	Life Hack: Getting Stuff Done Daquan Oliver, WeThrive	What is: User-Centered Design Zaza Kabayando, Entangled Solutions
3:00pm	How To: Tell Your Best Story Janine Fondon, Bay Path University	Future Forward: Live Better with Innovation in Healthcare Chris Lucas, Ompractice Christian Lagier, TechSpring Julie Bliss Mullen, Aclarity
3:30pm	Close out the day with tours of Fresh Paint Mural Art, Springfield Museums, followed by What's on Tap Wednesdays, downtown Springfield	

VALLEY VENTURE HUB 276 Bridge Street, Springfield MA 01103

*Speakers and schedule subject to change